

# UPDATING NATIONAL RENOVATION STRATEGY TOGETHER

Towards updating  
national renovation  
strategy

1

Ministry of the Environment,  
Aleksanterinkatu 7

*Thursday, March 31 2016*

[www.buildupon.eu/fi](http://www.buildupon.eu/fi)

#BuildUpon



Funded by the Horizon  
2020 Programme of  
the European Union



Ympäristöministeriö  
Miljöministeriet  
Ministry of the Environment

# WORKSHOP SUMMARY

The aim of the first workshop was to paint the big picture of Build Upon and to invite the key stakeholders to join the project and the process of updating national renovation strategy in Finland. One of the main goals was to make renovation stakeholders identify and aware of the main barrier concerning energy efficiency in the field. The goal was also to find those stakeholder groups that are key in overcoming these in the future. In addition, the workshop was planned to determine the activity of these stakeholder groups in energy efficient renovation and to create ideas on how the upcoming updated national renovation strategy could work on engaging these groups and solving these issues.



To start the workshop, Jyrki Kauppinen, Senior Engineer of the Buildings and Construction department of the Ministry of Environment, opened up the event by giving insight on the state of renovation and energy efficiency practices in Finland and then described the update process of the national renovation strategy. Build Upon's project manager Sami Lankiniemi of the Green Building Council Finland then told the audience how the project will help this update process and presented the project's and the workshop's agenda to the participants, inviting them all to join the renovation revolution in Finland.

After the opening session it was time to pull up the sleeves and get to work. First the participants were asked to use the Thermometer tool to describe their own organisation's and others' influence and activity in promoting energy efficiency through renovation after which they were divided into small groups to work together on producing a renovation stakeholder map based on these answers and to share their views with others in order to learn from one and other. Based on the workshops, the most influential stakeholders in Finland are governmental organisations, building owners (domestic and non-domestic) and the media, followed by other public organisations construction companies, non domestic building owners, energy companies, developers, local government and financial services.

---

Based on the Thermometer exercise design firms, consulting services and academia are the most active in promoting energy efficiency in renovation. The later mapping exercise added also product manufacturers, retail businesses and governmental organisations as owners and users of buildings to this group. The ones that were needed to be more active and supportive of energy efficiency actions are, based on the answers, local public organisations such as municipalities, financial organisations, developers, dwellers, homeowners and media. This is inline with the answers given in Thermometer exercise. Stakeholder maps created in the workshop can be seen on the full workshop report in Finnish.

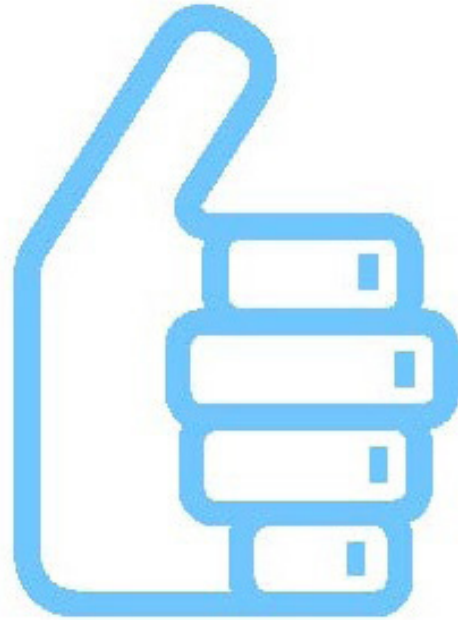
Then it was time to turn the attention to distinguishing Finland's national renovation barriers that these stakeholders experience in the market. The groups were also asked to assign these challenges to certain stakeholder groups and brake down the barriers to smaller problems. Participants were also instructed to determine what would happen if the barrier would not get noticed and acted upon and if there could be a new way to look at solving this. These answers were all collected in the workshop report to give an in depth view on Finland's national renovation barriers that need to be taken into account in the update process of the national strategy.

The main barriers, based on this workshop, in Finland are:

- How to link and include energy efficiency to regular, long term maintenance of buildings
- Housing co-operatives' awareness, abilities and possibilities to take energy efficiency measure into account when renovating their buildings
- Lack of information and ready solutions
- How to include energy efficiency into planning, building and use of the buildings
- The cost of energy efficiency undermine the decision making process
- Tightening legislation regarding renovation and buildings

In the day's last exercise the participants familiarized themselves with the previous version of the national strategy and were asked to reflect the previous tasks and answers in generating proposals on how the national renovation strategy should be developed in the next phase. These answers can be found in the full workshop report in Finnish.

# BUILD UPON



A PROJECT BY



Funded by the Horizon  
2020 Programme of  
the European Union

*This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 649727*