



Together we change Romania
and its buildings!



BUILD UPON WORKSHOP

#6 Braşov, Romania

13 May 2016

**CO-CREATING OUR NATIONAL RENOVATION STRATEGY
THROUGH “AN AMBITION STATEMENT IN 10 POINTS”
CREATED FROM THE RECOMANDATIONS OF THE
STAKEHOLDERS ENGAGED IN AN EXTENSIVE
CONSULTATION PROCESS.**



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Co-Creating Europe's National
Renovation Strategies

SUMMARY OF THE BUILD UPON 6TH WORKSHOP IN ROMANIA – Braşov, 13 May 2016

The sixth workshop titled “Change Romania with BUILD UPON” was organized by the Romania Green Building Council in Braşov on 13 May 2016 at Brasserie Luther. There were 15 participants accompanied by 7 webcast participants. The stakeholders represented different categories such as companies from the building sector (46,7%), building users (27,7%), central government, NGOs, media and unusual suspects representing (6,7% each).

Among the main topics discussed were the development and implementation of a participative process for collecting opinions from the stakeholders involved in the creation of public policies, identification of the most important barriers and initiatives for a deep green renovation and investment projects in order to create jobs and well-being; integrating principles of sustainable development, green economy and circular economy.

The event was opened by Dr. Monica Ardeleanu, Executive Director of Romania Green Building Council. The included the participation of Mr. Cornel George Comşa – Elected Representative in the Chamber of Deputies of the Romanian Parliament. Mr. Comşa was supportive of the BUILD UPON project and outlined the benefits. He also declared that “we have to start by creating a map of the priorities for Brasov and the authorities must establish where they need to intervene with a sustainable renovation and who could be involved in these efforts”. He outlined the need of involvement from public authorities that must invest in deep energy efficient and green renovation of the public buildings.

The International expert in urban sustainability, Mr. Ivan Luque Segura from the ELIH-MED Project (Energy Efficiency in Low Income Housing in the Mediterranean – a program supported by the European Regional Development Fund), presented a successful case study for stakeholder collaboration in energy efficient renovation of a social housing project in Malaga, Spain, involving residents from “Los Limoneros”; a residential complex consisting of 140 apartments. An intense collaborative process involved end users, City Council representatives, students, architects and professionals in energy efficiency. The implemented solutions took into account economic, technical and social aspects and the residents participated not only by changing their behavior, but also were actively involved in the renovation works and in workshops to learn how to maintain the installation systems, thus also obtaining skills for their next jobs.

In the second part of the event Mr. Segura presented another interesting case study from Malaga - Sustainable Urban Models – methodologies. The project included the identification and the mapping of "green apples", which represent demonstration areas that could be extended to the whole city. The project aims to promote Sustainable Urban Model in the European classical cities whose main features are related to: the population density, urban compactness, urban complexity and proximity to basic services.

CONCLUSIONS FROM PARTICIPANTS: One of the most important conclusion was related to the question what can be done in order to renovate energy efficient and sustainable residential buildings (apartment buildings and individual houses)? The general answer was that to renovate energy efficient and green we have to make progress on increasing awareness to the beneficiaries.

Solutions are, however, needed for each type of program and as well as legislative measures at the centralized level are essential to empower the owners to renovate following the aesthetic and qualitative standards of deep green buildings. Additionally, to renovate toward energy efficient and sustainable housing it is necessary to address the problem of increasing awareness and accountability of the beneficiary.

View these recommendations integrated into the “[Declaration in 10 Points](#)” in sections 2, 4, 5, 8, 9 and 10.

You can find reports on each of the BUILD UPON workshops [here!](#)



www.builddupon.eu/dialogue/countries/romania/



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